

Communication about the Critical Role of Animals in Research (and COVID-19 resources)

animalresearchconsortium.com

Americans for Medical Progress (AMP):

AMP provides communications support for individual members of the research community along with their host institutions. Our services include one-on-one consultations to develop impactful messaging. We also offer input and advice to institutions targeted by anti-research campaigns. We publish informative online newsletters such as our complimentary [AMPlify Advocacy](#) and our subscription-based [AMPNews](#). To learn more, contact AMP's Director of Strategic Communications, Jim Newman at jim@amprogress.org.

European Animal Research Association (EARA):

EARA provides practical advice and media training on long-term communications strategies and rapid media response, as well as website content and design. EARA members receive a free [Communications Handbook](#) on communications strategies, crisis management and website development. eara.eu

Federation of European Neuroscience Societies (FENS):

FENS-CARE supports the appropriate use of animals in neuroscience research. In collaboration with its partners, it produces public statements and [position papers](#) in support of animal researchers under attack and, acting on behalf of its members, FENS contributes to discussions at national, European and global level. <https://www.fens.org/>

National Primate Research Centers (NPRCs):

The NPRCs' public website, NPRC.org, provides more than 100 [blogs](#) about NPRC-related research with animals. These blogs can be used to help educate the public about research with animals and the critical role they play in improving human and animal health. The website also provides numerous [resources](#) for more information. If you have questions, please contact the NPRCs at info@NPRC.org. nprc.org

NeuroWissenschaftliche Gesellschaft/German Neuroscience Society (NWG/GNS):

In many cases, animal experiments are crucial for understanding the brain in health and disease, as we are far from modeling its complexity in the test tube, in cell culture or in the computer. Research on higher brain function sometimes requires the use of highly developed animals. The GNS supports scientists in case they are under attack by animal rights groups, and to raise public awareness for their research, e.g. with open letters. It advocates the responsible use of laboratory animals at national and European level and is in contact with the European Parliament in this regard. <https://www.nwg-info.de/>

Society for Neuroscience (SfN):

SfN has a number of resources to help explain and engage the role of animals in research. Please visit <https://www.sfn.org/animals> to find a collection of documents for use by the animal research community. sfn.org

Tierversuche-verstehen (TVV):

TVV collects and distributes fact-based information on the value of animal-based research to facilitate public understanding of biomedical research. A major effort of the initiative, which is coordinated by the [Alliance of Science Organisations in Germany](#), is to foster transparency and openness in the scientific

community and present best-practice examples for communication efforts [at institutes and universities](#). The initiative provides guidance, training and a comprehensive network. Most content and materials produced by the initiative is free to use for the community. [tierversuche-verstehen.de](#)

Understanding Animal Research (UAR):

UAR's websites [Understandinganimalresearch.org.uk](#) and [AnimalResearch.info](#) provide numerous resources on why and how animals are used in research. Our [leaflets](#) and [timeline](#) on medical breakthroughs dependent on animal research are particularly popular, as are our '[Forty reasons why we need animals in research](#)' page; our list of the [most prescribed medicines](#) and the animal research they depended on, and our page on ongoing [COVID-19 research](#). [understandinganimalresearch.org.uk/](#)

COVID-19 Resources

AMP: <https://www.amprogress.org/covid-19-resources/>

EARA: <https://www.eara.eu/about-animal-research>

NPRCs: <https://nprc.org/research/nprcs-begin-covid-19-research/>

SfN: www.sfn.org/covid19

TVV: www.tierversuche-verstehen.de/corona-blog

UAR: <http://www.animalresearch.info/en/medical-advances/diseases-research/sars-cov-2/>