## Explain Your Research Through Images and Videos

animalresearchconsortium.com

Consortium members can provide you with videos, photos and infographics to help explain your work:

Americans for Medical Progress (AMP): AMP's Come See Our World website is an extensive resource for photos and videos that provide the public with an accurate picture of how research animals are treated with kindness and respect. These images are available to share on social media, in presentations or with family and friends. AMP has also created a series of videos that highlight why, when and how animals are involved in research. This collection includes our Love, Care, Progress video series and also brief, sharable movies about COVID-19 and the important role of animal studies in identifying new coronavirus treatments and developing vaccines. Amprogress.org

**European Animal Research Association (EARA):** There are videos available of the EARA workshops on <u>Improving Openness in Animal Research</u>. These are conducted at institutions throughout Europe and aim to encourage researchers and institutions to be more open about the animal research they carry out. eara.eu

**Federation of European Neuroscience Societies – The Committee on Animals in Research (FENS-CARE):** FENS-CARE supports the development of resources on the use of animals in neuroscience, working to promote public education in this context. It has recently produced an <u>animated video</u> on the importance of brain research - including using animals - for use in schools, and supports the diffusion of examples of responsible animal research across its channels. <u>fens.org/About-FENS/Governance/Standing--Special-Committees/CARE/</u>

National Primate Research Centers (NPRCs): Please visit <a href="NPRC.org/news">NPRC.org/news</a> to see more than 100 blogs about NPRC-related research with animals. The images associated with the blogs show animals in research and represent the blog topics, such as COVID-19, HIV/AIDS and more. Also, the NPRCs worked with <a href="Americans for Medical Progress">Americans for Medical Progress</a> on <a href="Love, Care">Love, Care</a>, <a href="Progress: Inside a Nonhuman Primate Research Facility">Primate Research</a> Facility to show how animals are involved in research, the care research facilities provide and the critical role animals bring to advancing human and animal health. For more information, contact the NPRCs at <a href="info@NPRC.org">info@NPRC.org</a>. <a href="mailto:nprc.org">nprc.org</a>.

**Tierversuche-verstehen (TVV):** TVV provides photos, <u>leaflets, posters and infographics</u>. All are free to use, with a credit. We also link to more specific information of institutes, universities and organisations, such as virtual lab tours. Our <u>YouTube</u> and social media channels also provide numerous visual-based posts for sharing: Twitter Facebook tierversuche-verstehen.de

**Understanding Animal Research (UAR):** UAR provides <u>an image library</u> of photos and infographics, and a <u>video</u> library. All are free to use, with a credit, under Creative Commons. We have produced a 360° tour of four UK animal research facilities, including a non-human primate neuroscience laboratory: <u>Labanimaltour.org</u>. Our <u>YouTube</u> and social media channels also provide numerous visual-based posts for sharing: <u>Instagram Twitter Facebook LinkedIn understandinganimalresearch.org.uk/</u>